

**OFFICE OF THE DISTRICT MAGISTRATE(EAST)  
GOVERNMENT OF NCT OF DELHI  
L.M. BANDH, SHASTRI NAGAR, DELHI-110031**

**Dated:-13/1/15**

**PRESS RELEASE**

**LAUNCH OF 'RAKSHITA' INITIATIVE**

In the ongoing Road Safety Awareness Campaign, today on 13.1.2015, 45 female participants attended the meeting convened by the District Magistrate (East) in the august presence of Commissioner(Transport). The representatives from Institute of Driving and Traffic Research (IDTR) and Prime Minister Employment Guarantee Programme also attended the meeting. At the outset District Magistrate(East) welcomed the Commissioner(Transport) and other participants and informed that motive of meeting is to provide a platform to Women for making them independent and self empowered. The District Magistrate(East) launched 'Rakshita' initiative to train woman/females to become educated, self reliant by imparting motor driving training through Institute of Driving and Traffic Research so that Driving license could be issued to them for commercial vehicles. He stated that training for self defence will be imparted to such women. He also informed that NGO's will be roped in to educate the women so that they could communicate in English. They will also be enrolled with Civil Defence, Distt. East. The District Magistrate (East) also requested the participants to bring this initiative in the knowledge of other women known to them so that they could benefit from this initiative. The Commissioner (Transport) indicated the trends that women are not feeling safe while journey in the Night and such initiative will provide safety to women commuters in Delhi and will also boost the morale of women by making them financially independent. Commissioner(Transport) also expressed his all support for providing training to interested women/females for obtaining commercial vehicle license and for operation of vehicles for female commuters. All the participants were very encouraged from this initiative and ready to participate in training programme.







