

**GOVT. OF NCT OF DELHI
OFFICE OF THE DISTRICT MAGISTRATE (EAST)
L.M. BUNDH, SHASTRI NAGAR DELHI-110031**

Dated: 10th JAN 2015

PRESS RELEASE

Sub:- ROAD SAFETY AWARENESS CAMPAIGN KICKS OFF IN EAST DELHI

The District Administration (East) is organizing a "Road Safety week" Starting from 11th Jan 2015 to 17th Jan. In this week long campaign various activities have been planned, which are briefly mentioned below:-

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| 11 th Jan, 2015 (Sunday): | Poster & Quiz Competition in collaboration with RWAs in all three sub divisions. |
| 12 th Jan,2015 (Monday): | Cycle rally starting from Sports Complex, Mayur Vihar, Phase-II via LBS Hospital, Chand Cinema and Pandav Nagar Back to Mayur Vihar, Phase-II Delhi |
| 13 th Jan,2015 (Tuesday): | Selection of female applicants for drivers of commercial vehicle in coordination with transport Deptt. And IDTR |
| 14 th Jan,2015 (Wednesday): | Meeting with Auto Risksha/Grameen Sewa/ Bus & Truck Operator unions at Bhagidari Hall, DM Office |
| 15 th Jan,2015 (Thursday): | special Health Check up camp for commercial drivers and Traffic Police personnel at RSKV Mayur Vihar Ph-2 |
| 16 th Jan,2015 (Friday): | Obtaining data on accident prone areas from traffic police, local police, PCR, Hospitals and CATs Ambulance and discussion on ways to overcome the problem with CRRI. Panel Discussion on Supreme Court's Verdict. |
| 17 th Jan,2015 (Saturday): | Special Awareness camp for school children and Quiz Competition |

Civil Defence Volunteers will be deployed on all busy crossings to manage traffic for whole week.

Small banners will be displayed on all important Red Lights for awareness.

The DM (East) held a pre meeting today with various members of District Road safety committee Constituted by Transport Deptt. comprising of Traffic Police, PWD, EDMC, Health Deptt. Education & Transport Deptt. to Finalize the activities to be under taken by various stake holders during the week. It is hoped that collective efforts of all stake holders will make a significant impact on making roads safer & minimize road mishaps.

**(M.G Sathya)
Sub Divisional Magistrate
Distt. East**